

Appointment of Independent Monitoring Body to the Good On You Sustainability Label Scheme

24 June 2026

Good On You Sustainability Label Scheme — Independent Monitoring Body

Good On You has appointed Odonata Certification Services GmbH ("Odonata") as the Independent Monitoring Body (IMB) for the Good On You Sustainability Label Scheme effective 1 July 2026.

Odonata is an independent certification services organisation based in Stuttgart, Germany (Amtsgericht Stuttgart, HRB 753972). Founded by the not for profit independent certification scheme TourCert, Odonata is led by Frank Brinkschneider who draws on more than 20 years of expertise in designing, auditing, and assessing assurance systems.

Odonata has no commercial relationship with any brand rated by Good On You. It is not involved in Good On You's rating operations, individual brand assessments, commercial rating decisions, or the development of Good On You's substantive rating methodology. This organisational and operational separation is a condition of the appointment.

Odonata's role is to provide independent monitoring of Good On You's processes and assurance system. It monitors whether Good On You applies its published rules for the Scheme as set out in the Scheme Manual, rating methodology, assurance procedures, and claims rules consistently and without material commercial bias. Odonata does not audit or certify individual brands, does not issue brand-level certificates, and does not make, confirm, overturn, or review individual rating decisions.

The scope of Odonata's mandate, the activities it undertakes, and its reporting obligations are set out in the IMB Terms of Reference, published as Annexure 3 to the Scheme Rules. Odonata produces an annual monitoring statement summarising the scope of its oversight activities and its overall conclusions. That statement is published on [this page](#) each year.

The appointment of Odonata supports Good On You's implementation of the requirements introduced by Directive (EU) 2024/825, including the requirement for objective third-party monitoring of the Good On You Sustainability Label Scheme.

Appointed: 1 July 2026

Current term: ongoing, subject to annual review

Links to the Annual monitoring statement will be published on the Good On You website promptly after it is provided by the IMB.